

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: VOGEL FOR STATE SENATE(189308)
PO BOX 23
Beaver, PA 15009-0023

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57123
Contract Dates: 10/26/2012-10/31/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544322
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 1 of 3

PAY BY 11/27/2012
Net 30 days

In Account With: STRATEGIC MEDIA PLACEMENT(146318)
7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

Product Desc: PA REPUBLICAN SENATORIAL CAMPAIGN COMMITTEE AUTHORIZED BY VOGEL FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
6	M-F 630PM NEWS	10/26/2012-10/26/2012F..	30	1	1,080.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012	F..	1	1,080.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	06:54:15 PM		TVGENVOGE1202H	30	1,080.00				
8	11PM NEWS	10/26/2012-10/26/2012F..	30	1	2,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012	F..	1	2,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	11:34:08 PM		TVGENVOGE1202H	30	2,000.00				
10	11PM NEWS	10/27/2012-10/27/2012S.	30	1	1,890.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012	S.	1	1,890.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/27/2012	Sa	11:13:58 PM		TVGENVOGE1202H	30	1,890.00				
11	SAT.CBS MORNING NEWS	10/27/2012-10/27/2012S.	30	1	450.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012	S.	1	450.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/27/2012	Sa	08:58:55 AM		TVGENVOGE1202H	30	450.00				

Warranty - We warrant the above broadcasts were made according to the official station log.

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
12	KD/PG SUNDAY EDITION		10/28/2012-10/28/2012	 S		30	1	200.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012	 S		1		200.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su	08:55:47 AM		TVGENVOGE1202H	30	200.00			
13	CBS SUN MORN		10/28/2012-10/28/2012	 S		30	1	650.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012	 S		1		650.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/28/2012	Su	09:44:20 AM		TVGENVOGE1202H	30	650.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		6		6,270.00		940.50	5,329.50	0.00	0.00
									0.00

Billing Notes
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE. PAID FOR BY PA REPUBLICAN SENATORIAL CAMPAIGN COMMITTEE AUTHORIZED BY VOGEL FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.
CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes		
<div>DUPLICATE</div>		
Wire Transfer Instructions:	For Billing Inquiries Please Contact:	Gross Billing 6,270.00
	ACCOUNT EXECUTIVE	Trade Value 0.00
	412-575-2200	Agency Commission 940.50
		Local Tax 0.00
		State Tax 0.00
		Pre Paid Amount 0.00
		Pay This Amount 5,329.50

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